

# JONATHAN ESPERANZA

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## EXPERIENCE

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### Credit Karma

Charlotte, NC

Scala, Python, Tensorflow, Apache Spark, Apache Beam, Airflow, Kubernetes, Terraform, Google Cloud Platform

#### *Software Engineer III, Offline Recommendations Platform*

*September 2024 - Present*

- Proactively engaged with data scientists to understand their pain points and challenges in the model lifecycle, leading to a collaborative relationship, enhanced tooling, and better architectural decisions for production data pipelines and inference.
- Introduced customizable post-processing for model predictions to enable data scientists to modify behavior without engineering involvement, streamlining business initiatives and accelerating model agility.
- Successfully modernized our online ML architecture using NVIDIA Triton Inference Server resulting in reduced latency, lower CPU utilization, and large cost savings.

#### *Software Engineer II, Offline Recommendations Platform*

*February 2023 - September 2024*

- Responsible for driving 1.5B personalized notifications per month, attributing to 24% of sitewide traffic through machine learning (ML) pipelines.
- Owned and deployed several ML and data features through cross-functional efforts with marketing, product, and data science teams resulting in notable lifts to engagement and revenue.
- Achieved a remarkable 70% cost reduction on Cloud Dataflow, saving \$1.8 million annually, by optimizing performance for large, inefficient data joins in our batch inference ML pipelines.
- Designed, built, and delivered a pre-production environment, significantly reducing outages associated with major feature releases by 95% and unlocking performance benchmarks and tuning.
- Drove efforts for platform re-architecture initiative to adopt Airflow, Terraform, and inference graphs at scale leading to enhanced infrastructure stability, flexible ML feature scalability, and enabling self-serve platform.

#### *Software Engineer I, Recommendations: Prediction Services*

*August 2022 - February 2023*

- Contributed to scaling, maintaining, and operating critical model serving and feature store services to serve recommendations to 150M+ members in real time.
- Assisted in the effort to migrate our Tensorflow model scoring service from TF 1.x to TF 2.x, ensuring a smooth transition and improved latency/performance.
- Collaborated on a proof-of-concept redesign of a critical pipeline in our recommendation request flow logging to reduce storage costs and accelerate data delivery to analytics.

## EDUCATION

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### University of North Carolina in Charlotte

Charlotte, NC

*B.S Computer Science, Software Engineering*

*August 2022*

## SKILLS

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### Programming Languages

Java, Scala, Python, SQL

### Cloud

Google Cloud Platform (Cloud Storage, BigQuery, BigTable, Cloud Dataflow, Cloud Functions, Pub/Sub); Experience with AWS and Microsoft Azure

### Technologies and Frameworks

Apache Beam, Tensorflow, Apache Spark, Kubernetes, Docker, Terraform, Airflow

### Development Tools

Git, CircleCI, GitLab, GitHub